

AGENDA

XEIKON CAFÉ NORTH AMERICA
CHICAGO
MAY 14–16, 2019



NORTH AMERICA

Registration: www.xeikoncafe.com

TUESDAY, MAY 14TH

TIME	
4:30 PM	Welcome Cocktail Reception Partner Fair Buffet Dinner

WEDNESDAY, MAY 15TH

TIME	AGENDA	
7:30 AM	Breakfast Buffet & Partner Fair	
8:30 AM	General Session <ul style="list-style-type: none">• Keynote: Learning a Skill That Could Kill You—Lessons from Lifelong Learners <i>Peter Muir, Bizucate</i>• Printing Industry Megatrends <i>Paul Reilly, New Direction Partners</i>• Creating a Brand: The Role of Print Service Providers <i>Brand Panel Discussion</i>	
12:00 PM	Lunch & Partner Fair	
TIME	LABELS & PACKAGING TRACK	GRAPHIC ARTS TRACK
1:00 PM	<ul style="list-style-type: none">• The Power of Personalization in Labels & Packaging <i>Prof. Chris Bondy, RIT</i>	<ul style="list-style-type: none">• Discussion with Xeikon Executives
2:00 PM	<ul style="list-style-type: none">• How did you do that? <i>Xeikon Customer Panel</i>	<ul style="list-style-type: none">• Application & Technology Demonstrations <i>Xeikon Innovation Center</i>
3:00 PM	<ul style="list-style-type: none">• Sales Strategies for Success <i>Kate Dunn, Keypoint Intelligence</i>	
4:00 PM	<ul style="list-style-type: none">• Digital Packaging—The Time to Expand is Now <i>Nathan Safran and Lisa Cross, NAPCO</i>	
5:00 PM	Cocktail Reception & Partner Fair Dinner Casino Night	

THURSDAY, MAY 16TH

TIME	LABELS & PACKAGING TRACK	GRAPHIC ARTS TRACK
8:30 AM	<ul style="list-style-type: none"> • Discussion with Xeikon Executives 	<ul style="list-style-type: none"> • How did you do that? <i>Xeikon Customer Panel</i>
9:30 AM	<ul style="list-style-type: none"> • Application & Technology Demonstrations <i>Xeikon Innovation Center</i> 	<ul style="list-style-type: none"> • Sales Strategies for Print Service Providers <i>Kate Dunn, Keypoint Intelligence</i>
10:30 AM		<ul style="list-style-type: none"> • Workflow Automation for Graphic Arts <i>Greg Cholmondeley, PRINTelligence</i>
11:30 AM		<ul style="list-style-type: none"> • Defining the Critical Factors Powering PSP Success <i>Nathan Safran and Lisa Cross, NAPCO</i>
12:30 PM	Lunch & Partner Fair	
1:15 PM	<ul style="list-style-type: none"> • Workflow Automation for Labels & Packaging <i>Greg Cholmondeley, PRINTelligence</i> 	<ul style="list-style-type: none"> • The Power of Personalization in Graphic Arts <i>Prof. Chris Bondy, RIT</i>
TIME	CLOSING SESSION	
2:15 PM	KILLER APPS! Innovative, Results-Generating Applications to Grow your Business <i>Presented by the customers who are using them</i>	
3:15 PM	Conference Highlights and Closing Remarks	
3:30 PM	Adjourn	

